



POOR PEOPLE'S ECONOMIC HUMAN RIGHTS CAMPAIGN

LEADERSHIP SCHOOL

JULY 15th to July 23rd, 2005

coordinated by the University of the Poor

Workshop Tracks (7 days generally meeting 4:00 – 5:30 pm)

- 1. Media College Hands on Workshop** Campus Center 200 & Canaday
Facilitated by Chris Nizza and the University of the Poor Media College

The Media College is presenting a track where participants will conceive, plan, shoot and edit a short video about the Leadership School to be screened to the whole group the final night. It will cover the production skills necessary to complete a video with emphasis on planning, shooting and evaluating footage that is shot. Editing will take place at night and all participants are invited to sit-in in on those sessions. We will discuss the elements which make up a story (i.e. plot, tension, characters.) The Media College will provide production equipment which will be used and learned in a hands-on manner by participants. There will also be video examples used to study and spur discussion about different ways of storytelling

- 2. Arts and Culture in the Movement to End Poverty** Park Science 338 and 264
Facilitated by Patrick Grugan and the University of the Poor School of Arts and Culture.

Arts and culture has a powerful and important role in the movement to end poverty. This series of workshops will examine and explore how arts have been used in movements in the past, examples of how our own movement has used these tools, and discussion of how we can use it in the future. The track will also include sharing of our own art work, as well as hands on projects, including the making of creative signs and banners for the Wednesday demonstration and participation on the "Portrait of a Leader " project.

- 3. Basics of Community Organizing** Park Science 337
Facilitated by Todd Cherkis and the University of the Poor School of Labor

To abolish poverty we must mobilize our constituents and supporters community by community. This track will explore how to build power within our communities through community organizing. The track will include discussions, exercises and tools that you can use in your own communities. Among the topics that to be covered will include recruitment and maintenance of members, organizing by strengths, choosing and cutting our issues, strategies and tactics, and using political education in our work.

- 4. Teaching and Preaching** Rhoads Lounge
Facilitated by the Rev. Noelle Damico and the University of the Poor School of Theology, led by many members!

Our efforts to abolish poverty have deep moral and theological roots in the bible. This track will examine and discuss various passages from the New and Old Testament and how we can apply them in our work in the movement. The track will also include

discussion on developing public speaking skills and the development of a School of Theology Preaching Academy. See daily schedule for texts, skills-building, and leadership.

5. Organizing Projects for Survival

Park Science 336

Facilitated by Cheri Honkala and the KWRU Local Organizing Committee

Leadership development means learning how to take care of one another during a constant state of need. Most of our organizations are organized around basic survival issues: having food for our families, a roof over our head or money for basic necessities. How can we sustain our membership so that we can build leadership? How do we problem solve day-to-day crises and how can we use these projects of survival to organize and educate?

Stand Alone Workshops (Meeting 1:00 – 3:00 pm everyday except Wed.)

Saturday, July 16

1. *How to Get the Media to Cover Your Event*

Park Science 338

Facilitated by Maria Del Moral, Samantha Heller, and Cheri Honkala

This workshop will cover writing press releases and press advisories, talking to reporters, working with independent and mainstream media outlets. We will also discuss the art of timing your event, making tactical and strategic decisions during your event to influence media coverage, and choosing settings and symbols that are media friendly.

2. *Homelessness and Housing*

Campus Center 200

Roundtable discussion with PPEHRC member organizations

Many of our groups are organized by and for homeless people. This workshop will serve as a roundtable for those of us who are working in the homeless population so that we can better understand the politics behind anti-homelessness laws and other barriers to our work around housing and homelessness issues.

3. *Basic American Sign Language (ASL)*

Park Science 337

Facilitated by the Deaf & Deaf-Blind Committee on Human Rights

Learn some basic ASL (the native language of the North American Deaf Community) including greetings, fingerspelling, and beginning conversational skills that will help you to better communicate with Deaf members of the PPEHRC. If there is enough interest, we will offer a second level ASL class later in the week...

4. *Training and Curriculum by and for Social Workers*

Park Science 336

Facilitated by the School of Social Work and Social Transformation

This workshop is a networking session for all who teach or train social workers (or who would like to) about economic human rights and the movement to end poverty. Participants are invited to bring their materials and show how they use them. The outcome of this session will be a comprehensive "catalog" of PPEHRC groups' work related to social work that can be exchanged through the School of Social Work.

5. *Legal Strategy*

Park Science 224

Facilitated by the PPEHRC Legal Committee

PPEHRC has been interested in pursuing domestic and international legal remedies for human rights violations in the United States. PPEHRC set up a legal committee, accountable to member organizations, to develop legal strategies. In this workshop, members of PPEHRC's legal committee will give a broad overview of the legal systems that exist, domestically and internationally, and what opportunities activists have to utilize these systems for organizing purposes. We will also give an overview of the legal committee's work, including an explanation of a housing rights hearing before the Inter-American Commission for Human Rights of the Organization of American States and plans to file a petition on the right to health care. The last part of the workshop will be a strategy session on the right to health care.

6. Tour of the Kensington area of Philadelphia (please sign up)

Sunday, July 17

1. *Integrating students into our campaigns*

Park Science 336

Facilitated by: Joanne Hessmiller, Mary Bricker-Jenkins, Sara Forgione and Larry Bresler

The involvement of students has played a vital role in the progress we have made in our movement. A panel will address the many ways that students, including social work students have been integrated into the movement. We will explore the challenges and opportunities.

2. *How to Organize a Truth Commission*

Park Science 264

Facilitated by: Cheri Honkala and the KWRU Local Organizing Committee

Historically, Truth Commissions have been organized by people in various parts of the world to respond to the human rights abuses they are forced to endure and to show that they could have been prevented. In the upcoming years, we in the United States will be holding local and statewide Truth Commissions throughout the country. This will all be in preparation for a national PPEHRC Truth Commission in Cleveland, Ohio in Summer 2006, and an unprecedented Truth Commission on Poverty in the US at the World Social Forum in Africa in January 2007. This workshop will go over some basics of how to organize a Truth Commission, from collecting documentation to finding Commissioners and more.

3. *Using the Internet as an Organizing Tool: List-serves*

Canaday

Facilitated by Chris Caruso

This hands-on workshop will teach you how to use email lists (or list-serves) to advance your organization's mission. Effective email lists can help spread your message, build your donor base, and get more people to turn out for your events. If you don't already have an organizational email list, this workshop will show you how to create one for free. If you already have one, this workshop will help you improve your email list.

4. *Arts and Culture in Movement Building*

Park Science 337

Facilitated by Tim Dowlin, Ronaldo Casanova, and Patrick Grugan

This workshop will look at the role of various forms of arts and culture as a political tool for building a movement. It will discuss the importance of arts and culture, as well as examples of ways it has been used in the past and in our movement.

5. *Head Start's Struggles* Park Science 338

Facilitated by Blair Hyatt and Diane Johnson-Williams

Head Start was developed in the 1960s as a part of the war on poverty with the goal of eliminating the causes of poverty. The Federal Government has proposed rewriting Head Start legislation so that the real input of Head Start parents and community members will no longer be required as a part of Head Start programs. Learn what is happening and what you can do to keep Head Start programs as a voice for poor people.

6. *Growing Up in the Movement* Rhoads Lounge

Facilitated by: Mark Webber (son of Cheri Honkala), Will Baptist (son of Willie Baptist), and Natosha, Tashima, and Tyriny (daughters of Galen Tyler)

Many of us have grown up in this movement and have seen it become what it is today. We joined this movement because we had no other choice—we were homeless, our parents were dealing with welfare problems or couldn't find jobs, and as a family we couldn't figure out how we would eat meal to meal. For us, there was nothing exciting about joining this movement, but it has shaped us and it has made us who we are. This workshop will be about our experiences.

7. *Organizing in Rural Areas, Small Towns and Medium-Sized Cities*

Campus Center 200

Facilitated by Sarah Frohock and the School of Labor

Organizing in rural areas, small towns and medium-sized cities is very different from organizing in large urban areas. We have many different obstacles and experiences and can often feel isolated. The workshop will provide an opportunity for rural and small town leaders from across the country to break the isolation and share their experiences. We will discuss the specific issues that we are facing in our communities, what we have found works in organizing, what our obstacles are and how we can overcome those obstacles. This workshop will be composed of a roundtable discussion.

Monday, July 18

1. *Sharing: Practicing Cooperation in a Competitive Economy* Park Science 337

Facilitated by: Cheri Honkala, KWRU Director, Galen Tyler and KWRU members Carla Rowe, Reo English, Carmello Padilla and Liz Ortiz

Many of us have been cast-aside from our economy and are forced to make difficult decisions about how to come up with our basic necessities. We share food stamps, medicines, and other basics so that our communities and families can survive day-to-day. We also belong to a resourceless movement, and with very little money and time we have accomplished many things because we were able to creatively share what we had access to. This workshop will tell the real story of how we've gotten buses around the country and held massive national marches.

2. *Organizing in Immigrant Communities* Park Science 338

Facilitated by: Jon Blazer from the PPEHRC Legal Committee and the National Immigrant Law Center, Julia Perkins from the CIW, Rosa Perea from the Juan Diego Human Rights Center, and a member of the Comité de Apoyo a los Trabajadores Agrícolas (CATA)

Because we as immigrants are not protected under the law, human rights are sometimes the only rights we believe we have. This workshop will serve as a roundtable for those

of us organizing in immigrant communities and for anyone who wants to know more about legal and other barriers to organizing immigrants.

3. *How to Organize a Truth Commission* Park Science 264

Facilitated by: the KWRU Local Organizing Committee

Historically, Truth Commissions have been organized by people in various parts of the world to respond to the human rights abuses they are forced to endure and to show that they could have been prevented. In the upcoming years, we in the United States will be holding local and statewide Truth Commissions throughout the country. This will all be in preparation for a national PPEHRC Truth Commission in Cleveland, Ohio in Summer 2006, and an unprecedented Truth Commission on Poverty in the US at the World Social Forum in Africa in January 2007. This workshop will go over some basics of how to organize a Truth Commission, from collecting documentation to finding Commissioners and more.

4. *Working with Social Workers* Park Science 336

Facilitated by the School of Social Work and Social Transformation

We will explore the following issues: What is a social worker? What training do social workers have, and what are their jobs supposed to be? What approaches and strategies can we use to work with them to guarantee individual and collective economic human rights? All interested persons are invited to participate in this discussion.

5. *Demonstration of Woodcut Print Techniques* Campus Center 200

Facilitated by: Amanda Blanco and Patrick Grugan (School of Arts and Culture)

The woodcut has a long history of being used as a visual way to make political commentary. This workshop will be a hands-on demonstration of how to make woodcuts.

6. *Tour of the Kensington area of Philadelphia* (please sign up)

Tuesday, July 19

1. *Media Deconstruction* Park Science 336

Facilitated by Chris Nizza and the University of the Poor Media College

The goal of this workshop is to enable participants to analyze media more critically. Through a wealth of examples from popular culture (TV ads, films, etc.) we will discover that media serves more than solely a distractionary purpose for the ruling class. Incorporated into the workshop will be participatory exercises which break down examples from the media for the purposes of discovering how they work.

2. *The Drug War on the Poor* Thomas 224

Facilitated by Willie Baptist and the KWRU Drug War Education Taskforce

This workshop will incorporate a round table discussion on how we can organize around the drug war on the poor. It will incorporate a Drug War Reality Tour documentary along with discussion of successful efforts in Philadelphia and elsewhere.

3. *Issues, strategies and tactics* Park Science 264
Facilitated by Larry Bresler and Tim Walters
A key element to winning victories in our struggles is to have a well thought out plan of action. This workshop will examine how to define an issue as a statement around which your organization can build, as well as breaking down the various components your organizations need to consider when developing a successful strategy and tactics.
4. *Unjust Child Removal* Park Science 338
Facilitated by Mary Bricker-Jenkins, Jessie Leah Vear, the School of Labor and the School of Social Work and Social Transformation
Although every state child welfare agency says that children are not to be removed “for poverty alone,” no state guarantees that the housing, food, jobs at livable wages, and other economic necessities will be made available to families in crisis. We all know families impaled on this contradiction. PPEHRC groups have been challenging child welfare agencies, legislatures, and the general public to meet families’ basic needs and keep them together. In this session we will explore possible next steps we can take together toward that end.
5. *Introduction to the Annie Smart Leadership Development Institute Think Tank of the University of the Poor* Park Science 343
Facilitated by: Chris Caruso and Frank Villegas
Interested in research, writing, and/or curriculum development to advance the PPEHRC? Come hear about the newest school of the University of the Poor and brainstorm possible research topics and writing projects about poverty in the USA. Also discuss how to set up an educational program for your organization.
6. *CIW and UWA: Organizing in the Religious Community* Park Science 200
Facilitated by: the CIW, the UWA and the School of Theology
Learn from PPERHC groups about the successes and barriers to working with the religious community on campaigns, how to develop strong partnerships, and how groups have been using the moral and spiritual resources of many different faiths in building the movement to end poverty. This is an opportunity to see different models, to trouble-shoot, and to exchange what’s been working as we reach out and into religious communities.

Thursday, July 21

1. *Public Policy Advocacy* Rhoads Lounge
Facilitated by: Community Legal Services in Philadelphia
This workshop will provide tips for how to work with the welfare department and other offices, who to go to for what problems, what the proper chain of command is, and how to advocate for yourself with caseworkers and others.
2. *How to Organize a Truth Commission* Park Science 264
Facilitated by: the KWRU Local Organizing Committee
Historically, Truth Commissions have been organized by people in various parts of the world to respond to the human rights abuses they are forced to endure and to show that they could have been prevented. In the upcoming years, we in the United States will be holding local and statewide Truth Commissions throughout the country. This will all be in preparation for a national PPEHRC Truth Commission in Cleveland, Ohio in Summer

2006, and an unprecedented Truth Commission on Poverty in the US at the World Social Forum in Africa in January 2007. This workshop will go over some basics of how to organize a Truth Commission, from collecting documentation to finding Commissioners and more.

3. *Fighting Walmart* Campus Center 200

Facilitated by Alicia Swords and Pete Myers

In this workshop, people from different parts of the U.S. will share their experiences with Wal-Mart. We will look at what's unique about Wal-Mart, how Wal-Mart is shaping the economy of the United States and the world. We'll learn about how groups with a range of political positions respond to Wal-Mart and we'll study ways to build a movement from an economic human rights perspective that would consider the reality of Wal-Mart.

4. *Recognizing Different Leadership Styles, and Encouraging Leadership in Our Groups* Park Science 337

Facilitated by: Larry Bresler and others from the School of Labor

Continuing and emerging leadership is critical to our organizations. Anyone can be a leader, but we must recognize the characteristics in our participants for their leadership roles. This workshop will discuss different kinds of leadership, how we can build and encourage leadership, and ways that we can enhance leadership (running good meetings) in our groups.

5. *Grant Writing* Park Science 338

Facilitated by: Joanne Hessmiller

To move our movement forward we do need funds. This workshop facilitator will host a conversation about how to get involved in writing funding grants. All interested people are invited. Seasoned grantwriters are invited to share their experiences with resource development.

6. *Using the Internet as an Organizing Tool: Websites* Canaday

Facilitated by: Chris Caruso,

Learn proven strategies to use a web site to advance your organization's mission.

7. *KWRU and CHAM: Organizing in the Religious Community* Park Science 336

Facilitated by the KWRU, CHAM, and the School of Theology

Learn from PPERHC groups about the successes and barriers to working with the religious community on campaigns, how to develop strong partnerships, and how groups have been using the moral and spiritual resources of many different faiths in building the movement to end poverty. This is an opportunity to see different models, to trouble-shoot, and to exchange what's been working as we reach out and into religious communities.

Friday, July 22

1. *Building Relationships with Deaf and Deaf-Blind Leaders and Communities* Park Science 336

Facilitated by Members of the Deaf & Deaf-Blind Committee on Human Rights

This workshop will provide an introduction to Deaf and Deaf-Blind Cultures, Communities and Communication. Learn how your organization can partner with and become more accessible and welcoming to Deaf & Deaf-Blind communities and

organizations including how to find volunteer interpreters, how to locate Deaf and Deaf-Blind organizations in your area and new technologies to communicate with Deaf and Deaf-Blind people.

2. *Understanding the Global Economy* Park Science 337
Facilitated by PPEHRC International Relations Coordinator, Jen Cox and the KWRU International Committee

As poor people we are experts at understanding the *effects* of globalization—we live the torture of these effects every day. But we often don't know how to talk about how our economy works, who controls it, or how our poverty is related to people suffering in other parts of the world. This workshop will equip us to talk about these things and more.

3. *Nonviolent Civil Disobedience* Park Science 338
Facilitated by: Cheri Honkala, Galen Tyler and KWRU members Maria Del Moral and Liz Ortiz

Social movement history offers us a rich legacy of fighters committed to opposing unjust laws. If we are to win the struggle for economic human rights, we too must follow in the footsteps of those who came before us—we must uphold a higher law, a law of human rights. This workshop will explore the difficulty and the power behind nonviolent civil disobedience, and will highlight the experiences of our growing movement today

4. *Conflict resolution* Thomas 224
Facilitated by: Joanne Hessmiller

In our efforts to mobilize to fight poverty, we often must also address interpersonal conflicts. The workshop will explore current conflict resolution methods with a focus on mediation.

5. *Statewide Organizing* Campus Center 200
Facilitated by the School of Labor

Many of the issues determining our lives are made at the state level. This workshop will explore through a roundtable discussion efforts to mobilize low income people on statewide issues affecting their lives

6. *Exploring the Power of Prayer and Song* Rhoads Lounge
Facilitated by Sister Adrienne Lawton and Pastor Noelle Damico

We will try our hand at writing prayers, songs and psalms, discuss how prayer and song sustains us in our work and we'll reflect on how we deploy prayer and song tactically and strategically in our efforts to effect change. How are you engaging in prayer? How are you singing? Come share with us.

7. Tour of the Kensington area of Philadelphia (please sign up)